> *Perhaps what leaders are characterizing as resistance is something else: uncertainty.*

Suzanne Rudnitzki
CEO, Parsec Automation

Source: Parsec 2026 State of Manufacturing Survey (Automation World, 20 Aug 2026); Revalize/TEAM LEWIS (500 decision-makers, Feb 2026)

Five moves that turn *uncertainty* into adoption

- [x] Tell each team in writing which tasks change and which jobs do not
- [x] Put one operator in the design team from week one
- [x] Name the owner who signs the KPI on site, not in IT
- [x] Train on the real line, on real parts, during paid hours
- [x] Review adoption monthly: stop, fix or scale

Source: Parsec 2026 State of Manufacturing Survey (Automation World, 20 Aug 2026); Revalize/TEAM LEWIS (500 decision-makers, Feb 2026)